Inter Cultural Learning and Community Engagement (ILCOME) Experiences among University Students

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Abstract

Intercultural Learning and Community Engagement (ILCOME) in Universiti Malaysia Kelantan is a platform for university students to communicate and promote intercultural communication effectively to expose them to different cultures and traditions among themselves. In this programme, being able to communicate across culture is a wonderful skill and we hope to impart this wonderful skill among students so that they are able to understand more and respect each other cultures. During the community engagement, students are involved in community service whereby they understand the hardships and life of the poor people and how to help them improve their standard of living. This paper attempts to look into different programmes that we designed to bring together people of different cultures to work mutually towards prosperity and new businesses for the benefits of all. We also hope to have future academic collaboration, publication and research among international universities involved. Moreover, through this program too we hope to introduce the Malay language, the state of Kelantan and promote Kelantan and also Malaysia to the international audience as a popular tourist destination. In short, UMK strongly believes that future ILCOME programmes will be able to attract more participants from international universities so as to expose the participants to many more different cultures of the world.

Keyword: community engagement, cultural learning, intercultural, international audience, communication skills.